

Press Release

Near Earth LLC enlarges advisory board with veteran media executive Bruce Haymes.

New York, NY – November 9th – Near Earth LLC today announced the appointment of Bruce Haymes to its advisory board.

Mr. Haymes is currently President, Coleytown Media Advisors, providing strategic, investment and M&A advice to developing telecom and media businesses, private equity firms and other corporations, including business plan development, fundraising, research and M&A due diligence.

Previously, Mr. Haymes was Senior Vice President, Corporate Development and Strategy for PanAmSat Corporation (NYSE: PA), one of the world's largest fixed satellite services providers. He led the company's New Ventures organization, an interdisciplinary group exclusively focused on growth through acquisition, investment and product development activities.

He has closed notable transactions and projects such as the acquisitions of EuropeStar, Ltd., Esatel (government services), Sonic Telecom (fiber optic video) and Hughes Global Services (government services), as well as investments in Pathfire, Inc. (broadcasting and advertising solutions) and Pegaso Banda Ancha (Mexican wireless broadband). Mr. Haymes also has closed capital-intensive satellite partnerships with JSAT, Japan's leading provider of satellite services.

Mr. Haymes was a key member of the transaction team that helped sell PanAmSat in one of the largest LBOs to date. Following that, he was a key member of the team that sold and transitioned the business to Intelsat, Ltd. for \$6.4 billion.

Prior to leading PanAmSat's New Ventures organization, Mr. Haymes was Vice President and Associate General Counsel with responsibility for all corporate legal activities.

Mr. Haymes' career began as a corporate finance and banking lawyer with several of New York City's top law firms including, Chadbourne & Parke and Morrison & Foerster. Mr. Haymes received a B.A. in Economics from Tufts University, and a J.D., with honors, from the National Law Center at George Washington University. He is a member of the New York and New Jersey Bar Associations, the Ethnic Broadcasters Association and the Corporate Executive Board (Strategy Section).

The Near Earth LLC Advisory Board and their areas of expertise now include:

COMMUNICATION TOWERS

- Mr. Bruce Wendt- Managing Member, Steel Tree Partners, LLC; Led Mergers and Acquisitions for AAT Communications Corp.

FIXED SATELLITE SERVICES

- Dr. Terry J. Hart- Principal, Hart and Associates, LLP; Former President, Loral Skynet; and Former Space Shuttle Astronaut
- Mr. Bruce Haymes-President, Coleytown Media Advisors; Former Senior Vice President Corporate Development and Strategy, PanAmSat Corporation

MEDIA/DBS/BROADCASTING

- Mr. Charles "Chuck" Hewitt, President, Atlas Business Development; Former President, Satellite Broadcasting and Communications Association (SBCA)
- Mr. Marshall W. Pagon, CEO, Pegasus Communications
- Mr. Jimmy Schaeffler, Chairman and CSO, The Carmel Group

RADIO/NEW MEDIA

- Mr. Robert J. Maccini, Chief Operating Officer, Ando Media LLC and Net Radio Sales LLC

TELECOM

- Mr. Christopher Baugh- President, NSR (formerly Northern Sky Research)
- Ms. Susan J. Irwin-President, Irwin Communications, Inc.
- Mr. Ramin Khadem-Consultant to the satellite and telecom sectors; Chairman of the Board, Trustees of the International Space University (ISU), Former Chief Financial Officer, Inmarsat Ventures Plc and Inmarsat Group Holdings Ltd.
- Mr. Jeremy L. Rose- Senior Consultant, COMSYS; European Editor, International Journal of Space Communications

About Near Earth LLC:

Near Earth is an investment banking firm focused on the satellite, telecommunications and media industries. The firm provides capital raising, mergers and acquisitions advisory and strategic advisory to its clients in these and adjacent industries. Near Earth's professionals have been involved in more than 100 financings totaling in excess of \$30 billion during their careers. For more information, visit www.nearearthllc.com

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