

PRESS RELEASE

Near Earth LLC Adds to Online Library with Web Hosting Whitepaper, and Launches New Industry Web Portal

Near Earth LLC announced the publication of a web hosting whitepaper. It also announced the launch of a new industry web portal.

NEW YORK, NY (PRWEB) October 6, 2006 – Investment Banking firm Near Earth LLC announced today the publication of a 22-page web hosting whitepaper by Managing Director Dan Ramsden, entitled “Web Hosting: Emerging Trends and Dynamics.” This addition to the free Near Earth online library includes an overview of the web hosting industry’s growth prospects and competitive aspects, and presents an outlook for the sector in light of current trends. Near Earth LLC President Armand Musey commented, “This paper presents the rationale for significant future growth as well as consolidation in the industry.”

The library also includes the following titles:

- “IPTV - The Future of Television?” (41 pages)
- “Analysis of the Fixed Satellite Services Industry” (38 pages)
- “Analysis of the GEO Satellite Manufacturing Industry” (27 pages)
- “Mobile Satellite Service w/ Valuation of Ancillary Terrestrial Components (ATC)” (21 pages)
- “US Telecom Laws and Transactions” (65 pages) by Brown Raysman
- “Broadband Satellite Services” (19 pages) by HNS/Frost & Sullivan

All of the whitepapers can be downloaded through the Near Earth LLC website, which can be found at <http://www.nearearthllc.com/analysis/presentation.asp>.

Additionally, Near Earth LLC has launched a web portal to provide a multitude of industry insight and statistics, accessible at:

<http://www.nearearthllc.com/industry/default.asp>.

Over time Near Earth will be expanding the links and encourages industry participants to submit suggestions of high quality sites to matt@nearearthllc.com. Both the whitepapers and industry portal complement Near Earth’s range of analytical products including market comps, M&A comps, articles and newsletters available here.

Near Earth LLC has a distinguished heritage which uniquely enables it among boutique investment banks to provide in depth value-added analysis. Two of its partners, J. Armand Musey and John Stone have backgrounds in Wall Street equity research for which they have won numerous honors, including repeated selections to the Institutional Investor All-American Research Team and honors in the Wall Street Journal “All Star” analyst survey. Near Earth LLC Managing Partner Hoyt Davidson commented, “Our online library continues the strong tradition of analysis by Near Earth’s partners.”

While Near Earth believes these contribute useful industry insights, it does not publish investment valuations or recommendations of any kind and publications should not be construed as direct or indirect recommendations to buy or sell any security. For Near Earth LLC's complete disclosure statement see

<http://www.nearearthllc.com/analysis/Whitepapers.asp>

About Near Earth LLC:

Near Earth is an investment banking firm focused on the commercial space, telecommunications and media industries. Near Earth's professionals have been involved in financings in excess of \$30 billion during their careers. These financings include companies that provide satellite TV, satellite radio, worldwide mobile voice and data communications, satellite imagery and most recently internet broadband for rural areas. For more information, visit www.nearearthllc.com